



INDUSTRY PARTNERSHIP BENEFITS

INDUSTRY PARTNER BENEFITS	PLATINUM \$4,000*	GOLD \$2,500*	SILVER \$1,800*	BRONZE \$850*
TICKETED EVENTS	(\$1,700 Value)	(\$1,200 Value)	(\$500 Value)	(\$75 Value)
Awards Banquet	2 Tickets	2 Tickets	2 Tickets	1 Tickets
Apprentice Graduation	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Golf Tournament	Foursome	Foursome	Twosome	-
Energy Expo Trade Show & Wire-Off	1 Booth	1 Booth	1 Booth	-
GC Forum	2 Tickets	-	-	-
Business Dinner	2 Tickets	-	-	-
Holiday Party	2 Tickets	-	-	-
FREE NETWORKING EVENTS & HAPPY HOURS	✓	✓	✓	✓
ATTEND/HOST FREE SEMINARS	✓	✓	✓	✓
ROOM RENTALS	(\$2,100 Value)	(\$1,400 Value)	(\$1,050 Value)	(\$700 Value)
Great Room Classrooms Board Room Seats 150 Seats 30-60 Seats 20	6x per Year	4x per Year	3x per Year	2x per Year
MARKETING PACKAGE	(\$2,750 Value)	(\$1,500 Value)	(\$1,000 Value)	(\$500 Value)
Monthly IECRM e-Newsletter	✓	✓	✓	✓
Social Media Follow/Mention Facebook, twitter and LinkedIn	✓	✓	✓	✓
Company Link on IECRM Website	✓	✓	✓	-
Ad Slider on IECRM Homepage	2 Weeks	1 Week	-	-
Golf Tournament Sponsorship (Signage at Tee or Green)	✓	✓	-	-
Logo Banner Display	At All Major Events	-	-	-
Access to IECRM Member List	Yes	Yes	Yes	Yes

*All Industry Partners pay \$84 per year for national dues except if they are an IEC National Platinum Member. National dues are paid through each local IEC Chapter.

*A one-time application charge of \$75 is required.

* Supplemental add-ons (i.e. tickets to events, dedicated emails, mailers, billboards) are available for all Partnership Levels. Please contact IECRM for more information, www.iecrm.org (303) 853-4886.



The **IECRM Summit Awards** is a highly regarded award ceremony that recognizes excellence in the electrical, construction, and renewable energy fields.



IECRM Four-Year Electrical Apprentice Program graduation ceremony. Gifts and achievement awards for graduates, underclassmen and instructors are presented at the ceremony.



The **IECRM Golf Tournament**, is one of the most popular and talked-about events of the entire year! It's a great networking opportunity that also benefits the IECRM Veteran's Committee outreach efforts.



The **IECRM Energy Expo & Wire-Off Competition** is an exciting expo showcasing the latest tools & supplies from local and national electrical, renewable energy, and energy-related companies, visitors can watch as 10 IECRM electrical apprentices compete in a day long wire-off challenge to win prizes sponsored by exhibitors.



The **IECRM GC Forum** is a construction industry networking event geared to connect general contractors with contractors this event is co-hosted annually by Hispanic Contractors of Colorado.



The **IECRM Business Dinner** is an opportunity for IECRM member companies to get together in a warm atmosphere to celebrate the energy, electrical and construction industry. It is a coming together to reflect on the past year's events and milestones, and to start planning for new business opportunities in 2016.



The **IECRM Holiday Party** is a fun event where members, partners and affiliates gather to network and celebrate the holiday season and to share ideas about the year ahead.



FREE Networking Events & Happy Hours. Each year IECRM holds several networking events throughout Colorado. Events include, luncheons, IECRM committee meetings, demonstrations, happy hours and more!



Classes and FREE Seminars, IECRM hosts several educational and professional development classes and seminars throughout the year, including sales training, certified safety training, CPR certification, etc.



Room Rentals at IECRM is a huge value add to the Industry Partner benefits program. We have 3 room size options to host your events and classes with seating in 100, 25 and 16. Book a room for your product or service demonstration. Rooms are booked on a first come first serve basis, so please book in advance!



The **IECRM Marketing Package** will effectively get your company in front of over 1,200 apprentices, 200 contractor affiliates, and 70 business partners. The marketing package includes online and social media visibility and visibility at events, and more. As a member of IECRM you will be favored against your competitors. The marketing benefits vary for each level of membership and supplemental add-ons are available upon request. IECRM's website has an average of 4,000 unique visits per month and each level of membership includes the opportunity to share your company updates and changes on IECRM's monthly news post. Supplemental add-ons are available by request for all levels of membership such as dedicated emails, mailers, billboards, sponsorships, website ads etc.